
Albion Park Show

Best Little Show on the Coast

Sponsorship Prospectus 2021/22

**How many LOCAL people do
you think attend the Albion
Park Show every year?**

More than 5,000 people attend the Annual Show and more than 4,500 people attended the recent Winter Bonanza in June ... and of those the vast majority are local!

What does that mean for you?

We advertise your local business to a local market



About the Albion Park Show

- The show has been running since 1888 and is held in January each year
- Traditional events such as; Pavilion (Cooking, Horticulture & Handicrafts), Showjumping, Horse Showing, Woodchopping, Poultry and Cattle blend seamlessly with more modern entertainment like the signature “Demolition Derby” and the spectacular fireworks display
- More than 2,000 people follow the APS Facebook page during the year.

What will sponsorship mean for your organisation?

Your tailored sponsorship could include the following benefits:

- Naming rights to an event, precinct, pavilion or main arena entertainment act
- Product, branding and signage placement
- Presenting onsite activations and exhibition space
- Logo on Sponsor Montage

Summary of Sponsorship Options
(These can also be tailored to suit your requirements)

Inclusions	Grand Champion (\$1000+)	Champion (\$500-\$999)	Reserve Champion (\$100-\$499)	Blue Ribbon Includes Show Membership (\$120)	White Ribbon (\$20-\$99)
Name on Sponsors Board and display of your signage	✓	✓	✓		
Listed in online Show Schedule	✓	✓	✓	✓	✓
Show Schedule Advertisement	Half Page	Business Card	Logo		
P.A. Announcements	✓	✓	✓	✓	✓
Name on Show Flyer	✓	✓	✓		
Logo and Link on Show website and advertising on Show Facebook page	✓	✓	✓	✓	
Invitation to President's Area for duration of show	✓	✓	✓	✓	✓
Complimentary Family Pass	2	1			
Invitation to present prizes & naming rights	✓	✓	✓	✓	✓
Luncheon invitation during show	✓	✓			
Name on Ribbon	✓	✓			