
Albion Park Show

Best Little Show on the Coast

Sponsorship Prospectus 2022/23

**LOCAL people attend the
Albion Park Show every year**

What does that mean
for your business?

You advertise your business
to a local market

Your organisation is
recognised by the local
community as a supporter of
the community



About the Albion Park Show

- The show has been running since 1888 and is held in January each year
- Traditional events such as; Pavilion (Cooking, Horticulture & Handicrafts), Showjumping, Horse Showing, Woodchopping, Poultry and Cattle blend seamlessly with more modern entertainment like the signature “Demolition Derby” and the spectacular fireworks display
- More than 2,000 people follow the APS Facebook page during the year.

What does sponsorship mean for your organisation?

Your sponsorship could include the following benefits:

- Naming rights to an event, precinct, pavilion or main arena entertainment act
- Product, branding and signage placement
- Onsite activations and exhibition space
- Acknowledgment on the Albion Park Show home and Facebook pages and links to the show home page

Summary of Sponsorship Options
(These can also be tailored to suit your requirements)

Inclusions	Grand Champion (\$1000+)	Champion (\$500-\$999)	Reserve Champion (\$250-\$499)	White Ribbon (\$130-\$249)	Blue Ribbon For <u>individuals</u> only (\$120)
Name on Sponsors Board and display of your signage	✓	✓	✓		
Listed in online Show Schedule	✓	✓	✓	✓	✓
Show Schedule Advertisement	Half Page	Business Card	Logo		
P.A. Announcements	✓	✓	✓	✓	
Name on Show Flyer	✓	✓	✓		
Logo and Link on Show website and advertising on Show Facebook page	✓	✓	✓		
Invitation to President's Area during show	✓	✓	✓	✓	✓
Show Passes	2 Family Passes	1 Family Pass	2 Adult tickets	2 Adult tickets	2 Adult tickets & Show membership
Luncheon invitation during show	✓	✓	✓	✓	✓